



## **Chepstow Chamber of Commerce & Tourism 1947 - present**

### **Who are we?**

Chepstow Chamber of Commerce & Tourism is a voluntary group of local businesses and individuals, operating in and around the Chepstow area; aimed at collectively promoting business and the local economy. We represent a wide range of enterprises (such as service, retail, tourism, hospitality) and seek to ensure your voice and issues are heard; to make Chepstow a great place to work and live.

### **Background**

The Chamber was founded in 1947 by locals Fred and Herbert Griffiths, to help boost trade after the Second World War. Since then, businesses have faced a range of issues and, in the present day, Chamber Members face modern challenges, such as sales and service competition from the Web, large shopping centres and globalisation.

### **Aim**

Our overriding aim is to create an environment in which to promote, develop and further the business interests of Members, which includes a collective voice to represent and protect Members' interests.

### **Why join?**

Benefits of joining include:

- Being part of a business support network
- Opportunities to work more closely and collaboratively with other businesses
- Members' Directory to help create links, connections and goodwill between Members
- Regular communication with updates on the business community, local issues and training opportunities
- Representation to Town and County Council on behalf of the group
- Discounted marketing and promotional opportunities through collective purchasing, e.g. regular, local advertising through the Voice (worth more than annual subscription alone)
- Networking events

By joining us, you will help to raise the profile of the Chamber and of local businesses, support the promotion of Chepstow as a thriving business centre and help create a unified group of businesses in Chepstow with a strong identity.

### **For further information:**

Email: [secretary@chepstowchamber.com](mailto:secretary@chepstowchamber.com); [www.chepstowchamber.com](http://www.chepstowchamber.com)

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